A Multi-relation Based Approach to Resource Deployment Strategies, Core Resources and Performance for China Steel Industry

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Abstarc :

It is an important problem how to achieve and maintain the competitive advantage of China's
steel industry. This problem is addressed from the viewpoint of resource-based theory. Techniques applied include DEA,
Principal Components Analysis, Strategy Group Analysis, ANOVA and Multivariate
Regression to the analysis of data, probing into the multi-relation of resource deployment strategy and
performance and discovering out the core resources. [Nature and Science. 2004;2(3):30-40].

Key Word :
resource deployment strategy; core resources; performance